

Department of Business Administration

Academic programs:

The department Grants bachelor's degree in administration within two-track: business management and marketing, which qualifies students for careers in public and private sector, and gives students the opportunity to get the mental and professional and technical skills, also development of communication skills needed by the business sector.

The department also provides a master's degree in Business Administration. it has graduated many students who hold a master's degree and there is a large number of the those students continued to complete their higher studies to get a Ph.D.

Requirements for obtaining a bachelor's degree

Business:

Curriculum includes 129 units of study for a bachelor's degree in administration

<i>Description</i>	<i>Credit Hour</i>
University Requirements	15
Faculty Requirements	54
Program Requirements	60

University Requirements:

Prerequisites for university: 15 Credit Hour

<i>Course #</i>	<i>Course Name</i>	<i>Credit Hour</i>
ISLM 101	Introduction to Islamic Culture	3
ISLM 102	Islam& Social Building	3

ISLM 103	Economic System in Islam	3
ISLM 104	Political System in Islam	3
ARB 101	Language Skills	3
ARB 103	Editing in Arabic	3
ENG 101	English Language	3

Faculty Requirements:

Prerequisites for Faculty: 54 Credit Hour

<i>Course #</i>	<i>Course Name</i>	<i>Credit Hour</i>
ECON 110	Microeconomics	3
ECON 120	Macroeconomics	3
FINC 230	Financial Management	3
ACCT 120	Financial Accounting	3
ACCT 231	Managerial Accounting	3
BUS 356	Business Law	3
BUS 111	Principals on Management	3
BUS 240	Organizational Behavior	3
BUS 231	Business Communication	3
MKTG 120	Principal of Marketing	3
MIS 231	Introduction to Computer and Programming	3
MIS 110	Introduction to Technology	3
MIS 242	Introduction to MIS	3
PROD 241	Production Management	3
MATH 111	Business Math 1	3
MATH 122	Business Math 2	3
STAT 124	Business Statistics 1	3
STAT 125	Business Statistics 2	3

Program Requirements:

Prerequisites for the Department of Business Administration: 24 Credit Hours

<i>Course #</i>	<i>Course Name</i>	<i>Credit Hour</i>
MKTG 351	Marketing Management	3
BUS 360	Entrepreneurship and Small Business Management	3
BUS 488	Strategic Management	3
PROD 244	Introduction to Management (1)	3
FINC 240	Principles of Investment	3
ACCT241	Cost Accounting	3
ECON 484	Feasibility Study	3
MIS 361	Management Information Systems	3

Requirements for Business Administration program: 36 Credit Hours

Course #	Course Name	Credit Hour
BUS 351	Human Resource Management	3
BUS 353	Material Management	3
BUS 364	Development and Change Management	3
BUS 366	Business Ethics and Values	3
BUS 368	Computer Applications in Management	3
BUS 477	Training and Managerial Development	3
BUS 480	Total Quality Management	3
BUS 484	Special Studies in Management	3
BUS 486	International Management	3

Requirements for Marketing: 38 Credit Hours

Course #	Course Name	Credit Hour
MKTG 120	Principles of Marketing	3
MKTG 351	Marketing Management	3
MKTG 353	Consumer Behavior	3
MKTG 355	Distribution Channels	3
MKTG 360	Promotion Management	3
MKTG 364	Marketing Research	3+1
MKTG 368	Computer Applications in Marketing	3+1
MKTG 471	Sales Management	3
MKTG 473	Industrial Marketing	3
MKTG 480	Services Marketing	3
MKTG 484	Special Studies in Marketing	3
MKTG 486	International Marketing	3